



HISPANIC GROWTH IN ST. LOUIS UNDER NOTICED

The US Census Bureau recently released demographic statistics for the past 10 years. Hispanic growth across the country has been increasing by leaps and bounds. Some states have 40+% Hispanic population and some cities and counties have as high as 90+% Hispanic populations.

At first glance, the census outlook doesn't look so promising for Hispanics in Missouri. A mere 3.5% of the state population is Hispanic. This is up from 2.1% 10 years ago. St. Louis County statistics show that Hispanics make up 2.5% of the population and that's up from 1.4% 10 years ago. St. Louis City statistics reflect that Hispanics make up 3.5% of the population and that's up from 2% 10 years ago. These paltry numbers would indicate that the Hispanic population in the St. Louis area and Missouri are not worthy of notice.

After analyzing the statistics further for St. Louis City, St. Louis County and the state of Missouri your opinion of the outlook just may change. According to the US Census Bureau, St. Louis City had 7,022 Hispanics in 2000. In 2010, those numbers increased by 4,108 Hispanics pushing the total to 11,130 for an increase of 59%. St. Louis County increased its Hispanic population by 10,447 from 2000 to 2010 going from 10,447 Hispanics to 25,024 for an increase of 72%. Missouri had 118,592 Hispanics in the state

in 2000. The Census now reports that Missouri has 212,470 Hispanics. That's an increase of 93,878 Hispanics for a 79% increase. With increases of 59%, 72% and 79% in the City, County and State respectively it appears that the growth is significant and worthy of notice.

You may ask, what's being done to address these increases in Hispanic population? There are many businesses and organizations that have partnered with the Hispanic Chamber of Commerce in helping to improve opportunities for the advancement of the Hispanic community.

Monsanto, Regional Business Council, Anheuser-Busch InBev, Gonzalez Companies, University of Missouri – St. Louis, Statefarm, U.S. Cellular, AT&T have all partnered with the Chamber to positively impact the Hispanic community and the community at large.

Many other companies have also begun to take notice of the increased Hispanic population and are now beginning to realize the buying power that Hispanics bring to the table. According to a report by Mintel International Group Ltd., the Hispanic purchasing power in U.S. is \$1 trillion. Although the Hispanic population in Missouri is lower than national trends it is still a growing population with a lot of purchasing power and worthy of notice.

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MISSION STATEMENT

The mission of the Hispanic Chamber of Commerce of Metropolitan St. Louis is to promote the economic development of Hispanic firms and increase business opportunities for all in the St. Louis region.

LETTER FROM THE PRESIDENT

Dear Member,

Thank you for your continued membership in the Hispanic Chamber of Commerce of Metropolitan St. Louis. Even in difficult times, the Chamber has continued to grow and thrive, and your membership makes the Chamber what it is.

With your help, 2011 promises to be another growth year for the Chamber. We're committed to and focused on our priorities – delivering value to our members, both large and small, leveraging our Technology Center to provide high quality programming, and hosting great events, like our 2011 Adelante Awards.

The 2011 Adelante Awards was our best yet. With the great support from the local business community, including our lead sponsor Gonzalez Companies, LLC, the Chamber hosted over 255 registered guests, and we were honored to have Mr. Thomas R. Voss, the Chairman, President and CEO of Ameren Corporation, deliver the keynote address.

This year also brings us a new Executive Director, Karlos Ramírez. On behalf of the Board of Directors, I can tell you that we are all very excited about the Chamber's future under the passion and leadership that Karlos brings with him. In his short time with us thus far, Karlos has shown that he understands the mission and has proven that he can get the job done. If you haven't met Karlos yet, I encourage you to give him a call.

The Chamber exists to serve you. Our mission is to make your business more profitable and better able to compete in the marketplace – whether that's through networking, educational programming, or recruiting employees and suppliers. Please take us up on the offer to help.

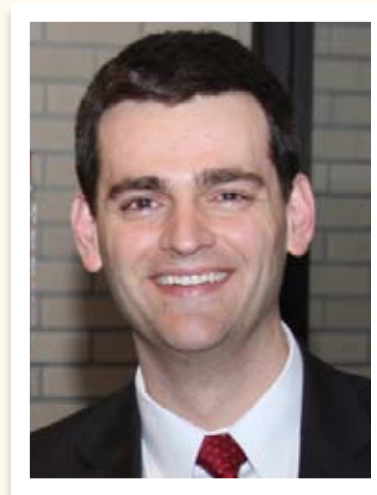
The recent census data indicates the Hispanic community is growing not just nationally, but also in the St. Louis region – 72% in the St. Louis region over the last decade. As the Hispanic population continues to grow, we have high hopes, and expectations, for the Hispanic Chamber of Commerce of Metropolitan St. Louis for 2011 and beyond.

Warmest Regards,

Castor J. Armesto

President

Hispanic Chamber of Commerce of Metropolitan St. Louis





HISPANIC CHAMBER OF COMMERCE OF METROPOLITAN ST. LOUIS MEMBERSHIP SPONSORS



PLATINUM
Monsanto



DIAMOND
Regional Business Council

SILVER

Anheuser-Busch InBev • Gonzalez Companies, LLC
University of Missouri St. Louis



BRONZE

AT&T • State Farm • US Cellular



FRIEND

Enterprise Bank & Trust • Enterprise Rent-A-Car • Prudential
St. Louis College of Health Careers • United Way • US Bank



WELCOME NEW MEMBERS 2011!

By joining, the following individuals and companies have decided to make an investment in the Hispanic Chamber of Commerce and our community at large. We encourage you to find out more about them and, whenever possible, to use their services. If you would like more information about any of these individuals or organizations, please visit our website: www.hccstl.com.

Yvonne Buhlinger
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12786 Hazenmore Drive
St. Louis, MO 63146
314-439-5787
glasssilver@yahoo.com

Yolanda Lopez
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914 Olive Boulevard
St. Louis, MO 63101
314-241-9675
ylopez@extrahelpinc.com

AT&T INVESTMENTS TO BENEFIT COMMUNITY



April 29, 2011 — St. Louis — AT&T recently made two major announcements regarding investments in its network that will greatly benefit the Hispanic business community in the St. Louis area. Most notably, AT&T announced major investments it will make in its St. Louis area wireless network and that it will acquire wireless carrier T-Mobile USA.

“We invested more than \$1.7 billion in our wireless and wireline networks in Missouri from 2008 through 2010, helping AT&T customers take advantage of the numerous capabilities on their wireless devices,” said John Sondag, President of AT&T Missouri. “And our efforts are driving a better wireless experience for our St. Louis customers.

“Moving forward into 2011, we have announced an aggressive plan of improvements to our mobile broadband network that will keep us the number one wireless provider in the St. Louis region.”

For 2011, Sondag said, AT&T’s plans include delivering more wireless capacity to more than 500 cell towers in the area; installing about a dozen additional cell sites; upgrading nearly 15 more cell sites to mobile broadband; and installing distributed antenna systems in high-traffic areas and facilities, such as universities and sporting and event venues, to provide enhanced wireless coverage to customers in indoor or outdoor spaces where geographical limitations might otherwise prevent an optimal wireless experience.

AT&T also announced that it plans to acquire T-Mobile USA, which will greatly improve AT&T’s ability to add capacity and expand robust 4G LTE technology to over 97% of the U.S. population. This helps achieve the goals of the Federal Communications Commission (FCC) and President Obama to connect “every part of America to the digital age.”

“These investments will greatly expand opportunities for Hispanic businesses in our area by bringing faster speeds to more people and helping to spur the type of innovation that helps small businesses thrive,” said Sondag.

TUCA HARBOR JOINS HISPANIC CHAMBER OF COMMERCE

Meet new Chamber member, Tuca Harbor, Inc., a Business and Information Technology Solutions company. Tuca Harbor was co-founded by friends and former colleagues Charles Turnell from Belize and Kevin Carpenter from Tacoma, Washington, who combine for over 50 years of experience in their field.

IT Solutions offered by Tuca Harbor include: application development, migration and integration; and security solutions. Business solutions include: consulting; risk assessment and business continuity planning.

Tuca Harbor provides services to help keep your company information – a valuable asset – safe, and with safe information you obtain results.

If you are not familiar with these services, reach out to Charles and Kevin at 314.644.4171 and they'll explain further what they offer. (And while you're at it, ask them how they came up with their name.)

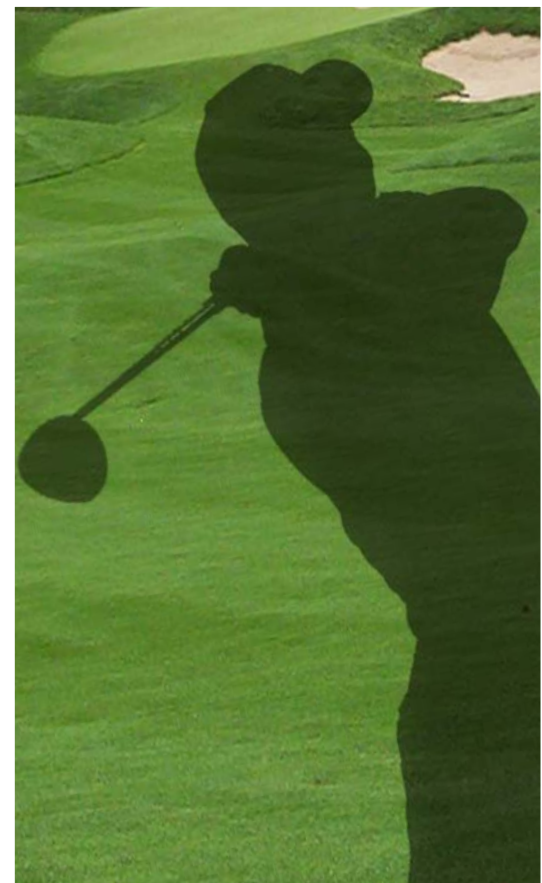
Welcome, Tuca Harbor, "Your Safe IT Harbor!"

HISPANIC CHAMBER OF COMMERCE 5TH ANNUAL GOLF TOURNAMENT

The 5th Annual Golf Classic sponsored by the Hispanic Chamber of Commerce Foundation (a 501(c)(3) organization,) in collaboration with the Hispanic Chamber of Commerce of Metropolitan St. Louis, will be held on Thursday, September 15, at 1 p.m.

This year we expect the event to be the largest it's been based on a growing interest in the event. There will be raffles and silent auctions so be ready to bid. We will also, once again, have contests on the course such as longest drive and closest to the pin as well as a putting contest before and after the tournament. Of course, our tournament will continue to be sponsored by Anheuser Busch InBev and Pepsi so products will be available for your enjoyment.

The tournament will, once again, be held at the Norman K. Probst Golf Course at Forest Park. The proceeds of the tournament fund the various educational and training programs conducted by the Foundation and Hispanic Chamber of Commerce, which help to advance the economic development of Hispanic businesses and increases business opportunities for all in the St. Louis Region. If you are interested in participating or being a sponsor in this year's event, please contact Tournament Co-Chairmen, Steve Martinez at 636-227-7888 or Berto Garcia at 314-568-4802.



LETTER FROM THE EXECUTIVE DIRECTOR

I am truly excited about my first three months in my position with the Hispanic Chamber of Commerce of Metropolitan St. Louis. I have been welcomed with open arms by the St. Louis community and more specifically by the Hispanic community.

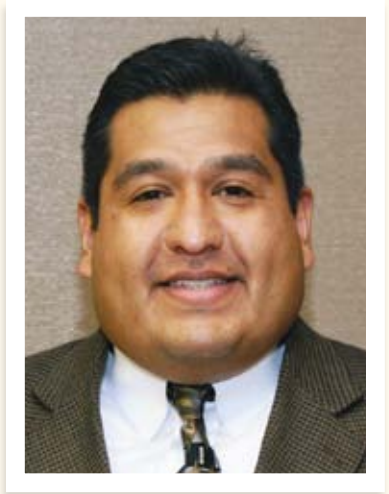
It's an exciting time for the Chamber and I hope that you also feel optimistic about our community's future here in St. Louis. We've grown to 173 members and have over 700 people on our bi-weekly email list. The recent census numbers point to a brighter future for the Hispanic community. According to the US Census report, in the past 10 years the Hispanic population has grown by 59% in St. Louis City, by 72% in St. Louis County and 79% in the state of Missouri. These numbers are even more impactful given that Missouri has actually decreased in population.

So far this year the Chamber has been able to support and attend Hispanic Day at Jefferson City which was a day to speak on behalf of Hispanics on upcoming legislation. We've also been able to enjoy a highly successful Adelante Awards ceremony where we recognized the Hispanic community for their contributions.

We are now in the process of planning our monthly educational seminars which will begin in July and be held in our Technology and Resource Center. The first topic will show participants how to network effectively and give tips on how to remember people you meet and how to be remembered. We've also begun to work with our Foundation to plan our 5th Annual Golf Classic which will be held on September 15th at the Norman K. Probststein Community Golf Course in Forest Park. If you're interested in being a sponsor or more information then please let me know. We're also planning a job fair that will take place in October so get your resumes ready. Lastly, we're working on a Latino Leadership Institute that will help young professionals to develop their leadership skills to better assist them to advance their career at the workplace and through work on community boards. More details will be made available for the job fair and leadership institute at a later date. If you'd like sponsorship information then please let me know.

Thank you for the generous support and efforts that you've given to helping the Chamber to move forward in a positive and impactful way.

Regards,
Karlos Ramirez
Executive Director
Hispanic Chamber of Commerce of Metropolitan St. Louis



HCCSTL NEWSLETTER PROFILE – AMM COMMUNICATIONS

Name: AMM Communications – Public Relations Consultants of Greater St. Louis

Address: 12420 S Outer 40 Drive St. Louis, MO 63141

Phone: (314) 485-9499

Website: www.ammcommunications.com

Owned by: Ann Marie and Ed Mayuga

Founded: May 2008

Specialties: Business Development, Crisis Communications, Marketing, Media Relations, Public Relations, and Social Media Consulting

Member of the Hispanic Chamber since 2009

Ann Marie Mayuga has developed a communications niche by serving small- and mid-cap financial institutions, professional service firms, and manufacturing companies by providing expertise in public relations disciplines such as media relations, crisis communications, strategic counsel and media training. Clients range from Enterprise Financial Services Corp and Affinity Law Group to The Marketing Alliance and Household Essentials.

Ann Marie has worked in a variety of communication roles for Fortune 500 corporations, international public relations firms and national associations such as Fleishman-Hillard International Communications, GenAmerica Financial (formerly General American Life Insurance), MetLife, Inc., National Association of Insurance and Financial Advisors, and American Insurance Association.

She holds a bachelor's of journalism from the University of Missouri, Columbia, a master's of journalism and public affairs from The American University in Washington D.C., and a master's of adult and continuing education from The University of Georgia, Athens.

Ed Mayuga has developed sales and marketing campaigns for small and mid-sized companies nationwide. His focus is on business development, marketing, and social media consulting.



He is often a keynote speaker on effective marketing and business development strategies using social media and is a social media instructor at Enterprise University, a featured guest and blogger for "It's Your Biz" with Susan Solovic and SBTV.com .

Prior to co-founding the firm, Ed held several senior management positions in the pharmaceutical industry as a district sales manager, managing sales representatives in multiple states, while earning top sales awards and quotas in excess of \$25 million. In addition to his experience as a marketing consultant, he has prior experience as a search consultant, where he assisted his clients with sourcing and hiring "A players" for their growing organizations, guiding them through the process of developing the position, interviewing, and making the final offer.

Ed graduated from St. Louis University with a bachelor of science in finance and a master of business administration concentrating on international business. In addition to the Hispanic Chamber, he is a member of the Catholic Charities Archdiocese of St. Louis Board of Directors, the Public Relations Society of America St. Louis chapter board, and the St. Louis University John Cook School of Business alumni board.



2011 ADELANTE AWARDS BUILDS BRIDGES IN ST. LOUIS

Nearly 30 years ago an organization was founded by a small group of dedicated businesspeople. Their mission was to promote the economic development of Hispanic firms and increase business opportunities for all in the St. Louis region and to this day the Hispanic Chamber of Commerce of Metropolitan St. Louis is active in doing what our founders had envisioned almost 30 years ago.

Which is precisely why this year for our, 29th, annual Adelante Awards we focused on “Building Bridges”. Bridges are meant for connections, bringing people and objects together for a specific purpose. With that being said, we could not have had a better example of that representation as our keynote, Mr. Thomas Voss, President and CEO of Ameren Corporations. Prior to his current position, he served as Senior Vice President for Energy Delivery/ Customer Service. In this position, Mr. Voss was responsible for the design, construction, operations and maintenance of all gas and electric delivery systems and also for all customer care activities for Ameren’s operating utility companies- AmerenUE, AmerenCIPS and AmerenCILCO.

This year we wanted to go in a different direction with the awards themselves. Instead of the traditional engraved plaques as awards, we introduced, Molas, an item that is part of the Panamanian culture that is unfortunately vanishing. Molas come from the Kuna culture in Panama. Kuna women spend hours, carefully sewing, designing and creating these wonderful pieces of art. Each award recipient received their individually framed Mola for their acknowledgement in each of their categories. This year we distributed 7 different awards: Hispanic Businessperson of the year, Hispanic Chamber of Commerce Member of the year, Hispanic Emerging Business of the year, Hispanic Business Advocate of the year, the Civic Award of the year, Hispanic Lifetime Achievement Award, and last but not least, the Hispanic Chamber of Commerce President’s Recognition.

With Mr. Guillermo Rodriguez as our Master of

Ceremonies the winners were announced, and the winners were: Jorge Riopedre for Hispanic Businessperson of the year for his entrepreneurship with his own small business, Caris Media and his heavy involvement with the Chamber, contributing to the opening of our new Technology and Resource Center. Our second winner was Lupita Gomez as Hispanic Chamber of Commerce Member of the year. Serving as past president, Lupita has also been another individual who has contributed greatly to our growth within these last couple of years. She also helped keep that communication with one of our biggest sponsors, Monsanto. They have been Platinum Sponsors for three consecutive years. As Hispanic Emerging Business of the year, Fritanga Nicaraguan Cuisine has taken this year’s award in that category. Opening in 2007, Fritanga has already been recognized in the RiverFront Times; taking first place for Best Restaurant in St. Louis back in 2009 and runner-up in 2010. As President and CEO of the International Institute, Anna Crosslin has helped out hundreds if not thousands of refugees that come to this country looking for a better opportunity. This is one of the many reasons why Anna Crosslin was this year’s Hispanic Business Advocate of the year. Next, for the Civic Award Edgar Ramirez was the winner of this award. Coming to this country and finally settling in the St. Louis area, he made it his goal to help the Hispanic community in need. He used St. Cecilia Catholic Church as his way to achieve his goal. The parish has programs in athletics, youth and young adult ministry, religious education, community building, parenting skills, ESL and computer classes, and immigration advocacy, in addition to the grade school which educates children from K through 8th grade. Thanks to his help, the Hispanic community has been able to use St. Cecilia church as a place to grow. A special award that is not given out every year but this year we felt this person has earned this great award. The Hispanic Lifetime Achievement Award was awarded to Mr. Hector Barron. With his accounting business, Barron & Associates, Hector has been able to help out many individuals not just with accounting but as part of

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the community as well. Hector was also one of the founders of the Hispanic Chamber of Commerce and the Hispanic Leaders Group. Our final but not least significant award went to Kathy Osborn of the Regional Business Council for the Hispanic Chamber of Commerce President's Recognition. Kathy has been very helpful to the growth of the Chamber in both business to business as well as a good friend. She has been very active in introducing our new Executive Director, Karlos, to the business community.

The entire night was full of laughter and entertainment. After dinner was served we started off with the silent auction, which included a week-long stay at a Four Seasons Racquet Club Condo in the Lake of the Ozarks and a dinner for two with our very own County Executive, Charlie Dooley at Guidos Pizzeria and Tapas. Raffleing

time was also a great success for the night. Mary Ann Owens of Girl Scouts of Eastern MO donated a box of cookies for each guest to take home. Other prizes included a Puerto Rican style Build-A-Bear, a certificate for a one night stay at the new Cheshire, different baskets of wines from all over the world, a family day out packet including admission for four to the OMNIMAX at the St. Louis Science Center and a \$30 gift certificate for dinner at La Tropicana and much more. The evening continued on with music from Clave Sol, people singing and just meeting one another and lasting well into the post reception. Our 29th Adelante Awards was an unforgettable night and we want to thank everyone who participated as well as everyone who came together to make this great event possible. We hope you can join next year for our big 30th Anniversary.

SMALL BUSINESS WEEK

As a part of Small Business Week, the Hispanic Chamber of Commerce will be hosting a panel discussion. The panel is 'Getting the Big Bucks: Finding the Hidden/Biggest Financing for Small Businesses' and it will be held at the Hispanic Chamber of Commerce Technology & Resource Center on May 11th from 1-3 pm.

Hispanic Chamber of Commerce of Metropolitan St. Louis

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JOB OPPORTUNITIES

INTERNATIONAL INSTITUTE:

The International Institute of St. Louis offers comprehensive adjustment services for refugees and immigrants in our community. In turn, these newcomers expand the richness of St. Louis' diversity and help revitalize our economy.

All of their job postings can be found through their website: www.iistl.org/jobopenings.html

EDWARD JONES:

Edward Jones is one of the nation's fastest-growing financial services firms. We currently serve nearly 7 million clients through our network of more than 11,000 branch offices. We are seeking highly motivated, results-oriented individuals as we continue to grow and meet the needs of the long-term individual investor.

They are currently seeking to fill the following positions:

- Team Leader in the Retirement Services Department
- Assistant General Counsel in the Legal Department
- Team Leader in the Trust Investments Department
- Portfolio Manager in the Trust Investments Department
- Fixed Income Research Analyst
- Senior Performance Development Specialist
- Leader in the Accounts and Transfer Services Department
- Instructional Designer

To learn more about any of these opportunities or to submit your resume, please contact Candy Climaco at candy.climaco@edwardjones.com. You can also visit their career site for other listings at www.careers.edwardjones.com

U.S CELLULAR:

At U.S. Cellular, we're not just in the business of connecting calls, we're in the business of connecting people. We believe pride and respect aren't just words; they're words to live by. And we believe the most important thing about your phone is the person on the other end, and we'll work harder than anyone to keep you connected to them.

This is U.S. Cellular and we believe in something better.

U.S. Cellular is currently seeking to fill the following positions:

- Sales Manager
 - » Belleville, IL
 - » Bridgeton, MO
 - » Des Peres/ West County Mall
- Retail Wireless Consultant
 - » Alton
 - » Jennings
 - » Granite City
 - » Cottleville
 - » Des Peres
 - » Ellisville
 - » Mills Mall
 - » St. Peter
 - » Troy
 - » Washington
 - » High Ridge
 - » St. Louis (South County Center way)

To learn more about any of these positions please contact Marsha Casebeer at Marsha.Casebeer@uscellular.com or visit their career site at www.uscellular.jobs

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EXTRA HELP, INC.:

Extra Help, Inc. experts on staffing, employee placement, direct hire, HR, workers compensation management and unemployment management.

Extra Help was recognized at the 17th largest women owned business in St. Louis by the St. Louis Business Journal.

Extra Help, Inc. is currently looking to place people in the following positions:

- Office Assistant in a chiropractic's office in Lake St. Louis
- Insurance Sales Representatives
- Call Center Inside Sales in Downtown St. Louis
- 2nd Shift Manufacturing Supervisor
- Building Maintenance

For more information on any of these positions and/or to make an interview appointment, please contact Michelle Anderson at manderson@extrahelpinc.com or by phone at 314-241-9675.

CORE 10 ARCHITECTURE

"Your New HQ. Are you considering buying, building, renting or remodeling space for your business? CORE10 Architecture invites members and friends to a half-day seminar on the potentials and pitfalls of making a new home for your business. You'll hear from experts on leasing and buying, design and construction. We'll share some war stories and hopefully leave you a little better prepared to avoid the problems we see everyday in our business and to make the most out of your investment.

"We hear constantly from new clients who need our help because they've made some very common (and expensive) mistakes. This is our way of sharing our experiences in hopes of helping others plan for a more successful project."

Our panel has experience with projects of nearly every size and type.

Bring your questions, plans, contracts and stories to share and we'll try to answer your specific questions along the way.

Look for more information in July.

Breakfast provided.

CORE10 Architecture

4501 Lindell Boulevard Suite 1a

St. Louis, MO 63108

We're at the corner of Lindell & Taylor in the Central West End. Visit CORE10architecture.com for a map and parking information. If you have any questions or suggestions for the workshop then please contact Michael Byrd at mbyrd@CORE10architecture.com.



AMERICANS WITH DISABILITIES ACT (ADA) AMENDMENT ACT FINALIZED

On May 24th, 2011, regulations to the ADA Amendment Act will go into effect. The law was originally passed in 1990 and was amended in 2008 to continue to define the parameters of the law. Small businesses affected by ADA are those that have 15 or more employees. As a small business, these amendments may affect you and your company. At a minimum, below is some information that you should keep in mind when hiring employees.

The Equal Employment Opportunity Commission (EEOC) defines ADA as “a federal civil rights law designed to prevent discrimination and enable individuals with disabilities to participate fully in all aspects of society.” As can be expected, terms that are crucial to understanding the law have to be continually updated and defined. These terms such as ‘disability’, ‘impairment’, ‘major life activities’ and ‘substantially limits’ are important to understanding as more and more cases get brought to the forefront in order to justly protect those with disabilities. The most recent case that puts the ADA Amendment Act into practice was filed back in 2007, when two women in Oakland, California filed against the famous traveling internet services, Expedia.com and Hotels.com. The case was that it would not guarantee reservations for wheelchair-accessible rooms until they would actually check into the hotel. As part of the settlement, Expedia.com and Hotels.com agreed to add features to their services to accommodate those travelers with disabilities. These search tools will feature accessible bathrooms, roll-in showers and Braille signage. They are now listing more than 15,000 hotels with these kinds of services for guest with disabilities.

The ADA protects those with a mental or physical impairment, a person who is regarded as having a substantially limiting impairment and those who have a record of a substantially limiting impairment. You may wonder if you have to hire anyone with a disability that applies for your job but that is not the case. While the law tries to protect and include as many people as possible, it only covers those that are qualified for the job.

As outlined by the EEOC, an employer must do the following in order to be compliant with ADA:

- have an equal opportunity to apply for jobs and to work in jobs for which they are qualified;
- have an equal opportunity to be promoted once they are working;
- have equal access to benefits and privileges of employment that are offered to other employees, such as employer-provided health insurance or training; and
- are not harassed because of their disability.

If you have an interest in hiring employees with disabilities there are several government funded tax incentive programs to do so. To support small businesses with ADA regulations, Section 44 of the IRS Code allows a tax credit for small businesses and Section 190 of the IRS Code allows a tax deduction for all businesses. Certain criteria applies as follows, the tax credit is available for businesses that have total revenues of \$1,000,000 or less in the previous filed tax year. It also covers those with 30 or less full-time employees. This credit can cover the cost of ADA regulations such as, undertaking barrier removal and alterations for a more user-friendly business, providing formats such as Braille, large printing and audio. It also covers having an available sign language interpreter for customers or employees as needed and for purchasing certain adaptive equipment.

A tax deduction is accessible for all businesses that have a maximum deduction of \$15,000 per year. The tax deduction can be used to claim any expense used for any barrier alteration or removal. For more information in regards to your small business, contact the Small Business Administration at 800-287-5722 or through their website www.sba.gov

BELAS ARTES BRINGS EXCITING NEW PROGRAMS



2011 BRINGS GREAT CHANGES TO BELAS ARTES!

Following the successes partnering and collaborating with great art and culture organizations and being part of the American Art Experience, Belas Artes is forging a new business model in order to continue to promote our message and reach larger audiences.

This year Belas Artes main events will take place in different venues and we look forward to seeing you there.

Mark your calendar for Belas Artes upcoming events and collaborations!

All events are **FREE** and **OPEN** to the Public unless noticed.



FROM TANGO TO BLUEGRASS collaborating with the Saint Louis Symphony Orchestra

April 27th, 7 p.m. - 8 p.m. A Musical Feast **ON STAGE AT POWELL:** This free and open to the public event will take place Wed, April 27, 2011 at 7pm when the first class St. Louis Symphony Orchestra performs from Tango to Bluegrass for you to dance on the stage of Powell Hall. Bring your dancing shoes!



MISTERIOS DE MAYO

During the whole month of May, the Contemporary Art Museum of St. Louis is presenting a series of Spanish-inspired events:

05/01 - The Running of the Bulls: 5K Run and 1-Mile FunRun/Walk, Family Day

05/07 - Arts Desire - Night of Mysteries

05/13 - Viva La Masters! Gala at the Ritz Carlton

05/20 Cryptic Exhibit - Inspired by Spanish painter Goya

For event details and fees, visit www.camstl.org



MIDSUMMER NIGHT'S DREAM

May 24th from 6pm to 9pm at the Regional Arts Commission on Delmar loop

Belas Artes in collaboration with the Shakeaspeare Festival's SHAKE 38 and the Saint Louis Drawing & Paintings Meetup Group brings a live paint-out of characters (dressed models) of this Magical Shakeaspeare Play. There will be music and wine (cash bar). You can't miss it!



BITTERSWEET HARVEST - THE BRACERO PROGRAM

MAY 21ST THRU JULY 31ST at the Missouri History Museum

Belas Artes is collaborating with the Missouri History Museum in a couple of events during this exhibit as part of the Latino Legacy Project. For detailed calendar visit www.mohistory.org

Prompted by a demand for manual labor during World War II, the Bracero Program was a series of laws and diplomatic agreements, initiated by an August 1942 exchange of diplomatic notes between the United States and Mexico, for the importation of temporary contract laborers from Mexico to the United States.

BUSINESS AFTER HOURS

The third Thursday of each month the Hispanic Chamber of Commerce puts together a networking meeting at one of our member's office location. This gives members and prospective members an opportunity to learn a little more about who they are and what they are doing as a business. Here is a little taste of our Business After Hour's this first quarter.

JANUARY: STATE OF THE CHAMBER

To start off the year, incoming President Castor Armesto, an attorney at Stinson Morrison Hecker, gave a preview of the Chamber's activities for the coming year, the 2011 Adelante, our annual Golf Tournament, new job fair set to be in October and future BAHs. The event took place at the World Trade Center-St. Louis Building in Clayton on January 20th, 2011. That evening the Board of Directors also had a special introduction of a new face to the Chamber, new Executive Director, Mr. Karlos Ramirez. Mr. Ramirez, at that time was living in San Antonio, Texas and let's just say the weather that day was not the best introduction to his future home. It was the night of a horrible snow storm, where we got anywhere from 6 to 12 inches of snow and ice throughout the city. Nonetheless, we had a great turnout of people coming out and supporting us with the New Year's beginning. Food and beverages were provided by Guido's Pizzeria and Tapas.

FEBRUARY: STINSON MORRISON HECKER, LLP

Showcasing their new offices in the Centene Building in Clayton, member Stinson Morrison Hecker, LLP was February's host on February 17th. The evening was full of great local business people, including the Honorable County Executive Charlie Dooley. Mary Ann Owens of Girl Scouts of Eastern MO was also there to put a great foot forward on our upcoming Adelante Awards. "This is not your ordinary Awards ceremony, they REALLY party", Mary Ann Owens said. Another great presence we had that night was Brigid Flynn of the St. Louis Art

Center who gave us an insight of the museum's new exhibit, Fiery Pool: The Maya and The Mystic Sea. The exhibition opened on February 13th and closed on May 8th of this year. Executive Director, Karlos Ramirez, also had a great opportunity to really get a more one on one moment with some of our members as well as non-members.

MARCH: ELITE CHIROPRACTIC AND SPORTS REHABILITATION, LLC

Also with newly opened offices, Dr. Heather Morales with Elite Chiropractic and Sports Rehabilitation was March's host on March 24th. To kick off the night, food was a great deal with the guests. Many people were surprised to learn the food was actually part of a metabolic meal plan that is actually a service provided for patients of Elite Chiropractic. Heather was kind enough to give small tours throughout the evening, explaining correct positions and ways to exercise, diet and their capabilities with the Infrared Sauna; used for weight loss, detoxifying, chronic pain, joint pain and much more. Not only that, but Heather also demonstrated a bit of her chiropractic talents by giving some of our Board Members a quick massage and explaining each of her procedures as she went along with the massage. That night was a great opportunity for people to learn more about what a chiropractor really is and does.



BUSINESS AFTER HOURS PHOTOS



MEMBER NEWS

Anything you find on this planet is composed of a certain substance, which is what keeps them going, alive. In our case, the Hispanic Chamber of Commerce is made up of each of our members. Whether it is a corporate member or an individual member, we are our membership. We value who they are and what they do as a business and would like to share some of their accomplishments and/or events they have had in this past quarter.



Founded in 1981 by Rush Robinson, Ph.D., and Mr. Steven N. Barsam, MBA, [St. Louis College of Health Careers](http://www.slchc.com) specializes in training students for successful, rewarding careers in the health care field. As they move forward into the next 30 years we are looking ever more closely for the right candidates to fill the overwhelming demand for highly skilled healthcare workers in the St. Louis area. If you or someone you know is looking to get started in one of the eleven different programs we offer, we would love the opportunity to provide a free career planning session that will help you map out a successful career path. Give us a call today at (314) 652-0300 or visit us on the web at www.saintlouishealthcareers.com



The Hispanic Chamber of Commerce of Metropolitan St. Louis (HCC) recently awarded Kathy Osborn, Executive Director of the [Regional Business Council \(RBC\)](http://www.stlrbc.org), with the President's Award. Osborn received the award for her commitment, on behalf of the RBC's member businesses, to the success of the HCC. This commitment includes not only the financial support through the RBC's three-year grant to the Chamber, but also Osborn's personal support.

The President's Award is given to an individual or company who has contributed significantly to the development and advancement of the HCC and its mission. Past recipients include former Senator Christopher "Kit" Bond for his work in establishing the Hispanic Chamber of Commerce Technology Center and John Sondag, President of AT&T Missouri for AT&T's long and continuous support of the Chamber. For more information on Kathy Osborn or the Regional Business Council, visit their website at www.stlrbc.org



[Casa de Salud](http://www.CasadeSaludstl.org) (House of Health) received a \$10,000 donation from Bob Fox and Maxine Clark made possible through a community service award they received from Washington University for Casa's efforts to care for under- and uninsured immigrants. Fox and Clark, who is CEO of Build-A-Bear Workshop, received the Jane and Whitney Harris St. Louis Community Service Award from the University on Feb. 16. The couple divided the \$50,000 gift among five nonprofit organizations that seek to better the communities they serve.

Fox founded Casa in 2010 in cooperation with Saint Louis University, which provides space for the center at 3200 Chouteau Ave. for \$1 a year. Medical personnel and students volunteer at Casa from SLU and Washington University.

Since 2000, 12 husband-wife couples have received the Jane and Whitney Harris St. Louis Community Service Award. Awardees are chosen by a selection committee from nominations solicited each fall. Casa de Salud is a nonprofit organization that provides low-cost, episodic care for patients with little or no health insurance and who suffer non-acute injuries and illnesses. Casa de Salud assists patients in connecting with existing healthcare providers and advocates for them in their ongoing care. For more information, call 314-762-1251 or visit www.CasadeSaludstl.org

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Teresa Katubig of Marion who is the founder, president and chief executive officer of **Extra Help, Inc.** was named one of the outstanding female business leaders in the St. Louis region. She received her honor during Winning Women's annual Women Influencing Now Regional Economic Development Award Dinner at the Missouri History Museum in St. Louis.

Extra Help is an employment agency that provides services such as direct hiring and payroll services to its clients. The company provides services to more than 1,000 companies in 33 states, including Illinois. Katubig started Extra Help in 1995 in Johnson City, and began solely as a temporary employment agency. Now, it has 29 employees and offices in St. Louis and Edwardsville, along with its main office in Marion.

Winning Women, a nonprofit organization, strives to grow business and development in the St. Louis region. It annually honors women in several fields who advance in economic growth. Katubig won the Metro East award in the executive division.

To learn more about Teresa or Extra Help, Inc., visit their website at www.extrahelpinc.com



HACEMOS Scholarship Golf Classic. HACEMOS had a beautiful day and this year's golf classic was one to remember. The HACEMOS Classic hosted guests & sponsors from Chicago, Springfield, Joplin, Atlanta, New Jersey and Dallas. Their 136 golfers represented an eclectic mix of technologists, community activists and golf enthusiasts coming together to raise money toward education for St. Louis Latinos. HACEMOS, the Hispanic/Latino Employee Association of AT&T, was proud to engage with several new sponsors and pleased to see many familiar faces and long time supporters that have been attending for years. 2011 sponsors made this their best year ever, as sponsors demonstrated their commitment to education and diversity with their support. With another strong turnout, they are confident that the HACEMOS Scholarship Foundation will continue to flourish. They will soon be announcing the 2011 HACEMOS Scholars in the near future!!

CHAMBER SERVICES



BUSINESS TO BUSINESS ROUNDTABLE

Join us every Tuesday from 4:00 pm - 5:00 pm at our Business to Business Roundtable, where business owners and entrepreneurs can come and make connections and find new outlets for their services. The roundtable is looking for people who are in the construction, real estate, and IT industry.



SCORE

SCORE business counseling is offered every Tuesday to answer your questions and address concerns about small business issues. To come and meet with a SCORE representative please call 314-664-4432 to make an appointment.