



Hispanic Leadership Institute

sponsored by **CENTENE**[®]
Corporation

The Hispanic Chamber of Commerce of St. Louis Foundation has established the Hispanic Leadership Institute as a select program for 15-20 individuals consisting of nine, day-long seminars or experiences held monthly. Class VII will commence October 2017 and graduate June 2018. The HLI will train professionals on for-profit and non-profit leadership skills and network development.

Program Fee: \$1,000



PROGRAM DATES

October	13, 2017	March	9, 2018
November	10, 2017	April	13, 2018
December	8, 2017	May	11, 2018
January	12, 2018	June	8, 2018
February	9, 2018		

BENEFITS

1. Strengthen your leadership skills to advance your business or career
2. Grow your professional network for personal and business success
3. Explore the St. Louis community, and the contributions of Hispanics
4. Learn about non-profit leadership and how to give back
5. Upon graduation, link up with local non-profit organizations

TOPICS

- Leadership 101
- Effective Communication
- The Business Case for Emotional Intelligence
- Leadership as a Business Strategy
- Maximizing Your Cultural Diversity
- Understanding Change & Failure – “Current Times”
- Finance for Non-Financial Manager
- Personal Productivity
- The Brand Called “You”

The location of the monthly seminars will vary depending on the host sponsor. Any seminar not hosted by a host sponsor will be held at the HCC’s Centene Technology Center.



PERSONAL INFORMATION

Name (Last, First, Middle):

Company / Organization:

Job Title:

e-mail address:

Business Address (Street):

City: State: Zip:

Direct Work Telephone: { } Mobile Telephone: { }

Education: (Institution)

Location: Graduation Year:

Degree: Major:

COMPANY RELATED INFORMATION

Name of Parent Company:

Name of Division:

Employee Size: Number of People You Supervise:

SUMMARY OF WORK EXPERIENCE

Company Name: Number of Years:

Job Title:

Job Responsibilities:

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SUMMARY OF LEADERSHIP EXPERIENCE

Describe past and present leadership responsibilities, if applicable:

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Describe what leadership roles you wish to take on in the future:

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MAIN CHALLENGES/CURRENT ISSUES

Describe any challenges you personally confront in business:

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PERSONAL/ORGANIZATIONAL GOALS

List your objectives in attending this program:

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EMERGENCY CONTACT

Name:

Relationship: Contact Telephone: { }

How did you hear about or who referred you to the institute:

What is your ethnic background/country of origin? (optional):

**PLEASE SUBMIT THIS APPLICATION
ALONG WITH YOUR RESUME TO:**

HCC STL Foundation
Attn: Vanessa Garcia
3611 S. Grand Blvd. Suite 105
St. Louis, MO 63118

**FOR QUESTIONS OR ADDITIONAL
INFORMATION CONTACT:**

Vanessa Garcia
vgarcia@hccstl.com
314-664-4432



Hispanic Leadership Institute
SCHOLARSHIP
APPLICATION



PERSONAL INFORMATION

Name (Last, First, Middle):

Company: Job Title:

E-mail Address: Mobile Telephone: { }

Address (Street):

City: State: Zip:

As this is a needs-based scholarship, what are your reasons for requesting a scholarship to participate in the HLI?

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Have you spoken with your employer about supporting you in the HLI program?

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Would you be interested in the Executive Director speaking with your employer about the benefits of the program?

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What circumstances make you an ideal scholarship candidate compared to the other applicants? What unique characteristics will you bring to the class?

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Please return this form to Vanessa Garcia at vgarcia@hccstl.com or
mail to **3611 S. Grand Blvd. Suite 105, St. Louis, MO 63118**

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ESSENTIAL LEADERSHIP COMPETENCIES ARE ESSENTIAL TO ALL FIRMS TO CREATE COMPETITIVE ADVANTAGE

The Hispanic Chamber of Commerce of Metro St. Louis knows that by using a competency-based approach to leadership, organizations can better identify and develop their next generation of leaders. As a business partner, the HCC STL Foundation through its Hispanic Leadership Institute promotes leadership competencies by offering a curriculum that emphasizes leadership skills and behaviors that contribute to superior performance.

ESSENTIAL LEADERSHIP COMPETENCIES

The Hispanic Leadership Institute has identified some essential competencies that are consistent among organizations and developed a curriculum in which they are represented and explored throughout the nine monthly sessions of the program. We divide these competencies in three categories:

LEADING THE ORGANIZATION | LEADING ONESELF LEADING OTHERS IN THE ORGANIZATION

» LEADING THE ORGANIZATION

1. Managing change
2. Solving problems and making decisions
3. Managing politics and influencing others
4. Taking risks and innovating
5. Setting vision and strategy
6. Managing the work
7. Enhancing business skills and knowledge
8. Understanding and navigating the organization

» LEADING ONESELF

1. Demonstrating ethics and integrity
2. Displaying drive and purpose
3. Exhibiting leadership stature
4. Increasing your capacity to learn
5. Managing yourself
6. Increasing self-awareness
7. Developing adaptability

» LEADING OTHERS

1. Communicating effectively
2. Developing others
3. Valuing diversity and difference
4. Building and maintaining relationships
5. Managing effective teams and work groups

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HISPANIC LEADERSHIP INSTITUTE SPONSORSHIP OPPORTUNITIES

*\$5,000 COMBINED SESSION & INDIVIDUAL SCHOLARSHIP SPONSORSHIP INCLUDES:

- \$1K Scholarship for a future participant in the name of your company
- Company introduction at session
- Opportunity to host a HLI Session
- Opportunity for host to address HLI class at their hosted session
- Opportunity to attend the opening and closing ceremonies
- Opportunity to be recognized in all HLI printed materials

*\$2,500 SESSION SPONSORSHIP INCLUDES:

- \$500 scholarship for a future participant in the name of the company
- Opportunity to host a HLI Session
- Opportunity for host to address HLI class at their hosted session
- Opportunity to attend the opening and closing ceremonies
- Opportunity to be recognized in all HLI printed materials

*\$1,000 INDIVIDUAL SPONSORSHIP INCLUDES:

- Tuition cost for one HLI participant

*\$500 INDIVIDUAL SCHOLARSHIP CONTRIBUTION:

- Contribution to the Annual Scholarship Fund

*HCC STL Foundation is a 501(c)3 company so contributions are eligible for a tax deduction.

FOR ADDITIONAL SPONSORSHIP QUESTIONS
OR INFORMATION, CONTACT:

Karlos Ramirez
kramirez@hccstl.com
314.664.4432

